PARTH ARORA

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IBM-Certified Data Analyst | GCP

Haryana,India

PROFESSIONAL SUMMARY

Google and IBM Certified aspiring Data Analyst with a strong foundation in SQL, Python, and Power BI. Experienced in cloud-based data analysis using Google Cloud Platform (GCP). Passionate about transforming complex datasets into actionable business insights through visualization and storytelling. Actively building real-world projects and dashboards to strengthen analytical thinking.

EDUCATION

Bachelor of Computer Application, Echelon Institute of Technology, Faridabad (2023–2026) | CGPA: 7.7

AISSCE (Class XII, Commerce) | Shri Guru Nanak H/S Public School, Rudrapur | (2022–2023)| 93.6%

AISSE (Class X) | Shri Guru Nanak H/S Public School, Rudrapur | (2020–2021) | 91.6%

PROFESSIONAL EXPERIENCE

Tata Data Visualisation: Job Simulation   NOV-2024

- Developed interactive dashboards in Power BI, improving data-driven decision-making by 20%.
- Enhanced Power BI skills by analyzing 50K+ rows of business data, identifying key KPIs for executives.
- Gained proficiency in business analysis, aligning data visualization projects with organizational objectives.

PwC Switzerland Power BI Job Simulation   JAN-2025

- Conducted market analysis and provided strategic insights, improving business recommendations by 15%.
- Performed churn analysis using data modeling techniques, identifying key factors affecting customer retention and improving insights by 20%.

Accenture Data Analytics and Visualization   APR-2025

- Enhanced data analytics skills through hands-on projects, analyzing over 10,000 data points
- Conducted customer segmentation analysis, identifying key trends that improved targeting strategies by 15%
- Used advanced analytics tools to analyze business performance, providing actionable insights for 4+ operational strategies.

SKILLS

Technical Skills: Power BI, SQL, Python, GCP (BigQuery, Dataflow), Excel
Soft Skills: Problem-Solving, Analytical Thinking, Team Collaboration.

CERTIFICATIONS

- IBM Data Analyst Professional Certificate   – Comprehensive 11-course professional program
- Google Cloud Data Analytics Certificate   – Google Cloud SkillBoost program
- Data Analysis and Visualization using Power BI by Microsoft
- Excel Fundamentals for Data Analysis by Macquarie University
- Python Data Analytics by Meta

PROJECTS

- Customer Churn Analysis   -Power BI
- Pharma Group AG Employee Demographics and Performance Dashboard   -Power BI
- Car Dekho Insights Analysis   -SQL
- Insights from Retail Store Dataset   -SQL
- Netflix Data Analysis   -Excel & Python
- Car Sales Insights   -Excel & Python
- E-commerce Sales Analysis: -Excel
- Exploring the Public Cryptocurrency Datasets Available in BigQuery   -Big Query(GCP)
- IBM Capstone Project   -Python,SQL,IBM Cognos